



KONICA MINOLTA



easiest way
to start your online
Printing Business

KM PrintShop

ADVANCED WEB-TO-PRINT SOLUTION



responsive design



configurable products



advanced pricing



combination options



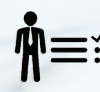
lead-time pick-up



advanced shipping



multi-dept data



staff job assignment



multi currency



agent system



more...

Exclusive Software Bundle



INCREASE PROFITS

instantly grow your business opportunities to a wider market globally



ENHANCE ORDERING

automated process lets customer order faster and monitor the job progress easily



SAVE COSTS

cost-effective platform helps you manage your business and reduce operating costs



ATTRACT NEW CUSTOMERS

maximise your reach beyond current boundaries and gain potential agents



IMPROVE BRANDING

customize an unique storefront to match your own corporate identity



24/7 BUSINESS

round-the-clock online ordering system to customers without any interruption

How we can help ease and simplify your Printing Business

How can our Printing Solution help grow your business?

There are many digital agencies that could develop online e-commerce system used to accept printing orders, however, none of them could handle complicated product configuration & pricing for each unique printing items.

KM PrintShop is designed to create advanced products and manage orders to multiple departments in the backend. It is a highly efficient e-commerce platform with an easy-to-use system, without the need of specialized IT knowledge.

COMMON ISSUES IN MANAGING PRINTING ORDERS

- **No capacity to handle too many orders**
lack of staff to attend customers, leading to ignorance & mistakes
- **Non-organized customer order sheet & artwork**
too many e-mails & fax and artwork are attached from many sources
- **Non-scheduled tasks in production**
staff didn't know which order is of higher priority or which comes first
- **Non-documented stock**
some products are out-of-stock & no system to inform customers
- **Messy invoicing & receipting**
need to re-type the exact order sheet into invoice & receipt before sending to customers
- **Delay in pick-up and shipping**
customers didn't have exact date on when their order is ready

OUR SOFTWARE SOLUTION

- **Well-built storefront with instant price estimate & purchasing**
set your products into your storefront for new/existing customers
- **Keep all detailed orders and artwork into cloud server**
customers can see their own order history and one-click re-order
- **Assign tasks to staff and set a remark on any order**
graphical user interface lets you manage orders with all staff
- **One-click update stock status and mailing system**
hide product or product options and inform customers all-at-once
- **Instant invoice and receipting when order is completed**
let customers receive order confirmation/progress and print invoice from their own dashboard
- **Customer can choose the date for pickup/shipping**
make customers happy by allowing them choose a pick-up date

Create & Edit Product Pricing easily



- ✔ Business Card
- ✔ Corporate Folder
- ✔ Flyer
- ✔ Carbonless Form
- ✔ Brochure
- ✔ Letterhead
- ✔ Voucher
- ✔ Envelope
- ✔ Invitation Card
- ✔ Bookmark
- ✔ Calendar
- ✔ Notepad
- ✔ Table Tent
- ✔ Rubber Stamp



- ✔ Banner
- ✔ Bunting
- ✔ Poster
- ✔ Signboard
- ✔ Wallpaper
- ✔ Tinted Film



- ✔ Car Decal
- ✔ T-Shirt
- ✔ Polo Shirt
- ✔ Baseball Cap
- ✔ Gift Bag
- ✔ Sticker
- ✔ Festive Gifts

Enhance your Storefront with our built-in tools:



Unlimited Products



Online Designer Studio



Theme Editor

based on selected package

FLEXIBLE PLANS & PRICING | All software package comes with:

- ✔ No Profit Sharing
- ✔ No Order Quota
- ✔ No Bandwidth Limit
- ✔ Data Privacy
- ✔ Ready to Use



Maintenance & Backup



Hi-Speed Cloud Server



Up to 100GB of SSD with FTP Access



Live Chat / E-Mail Support



New Upgrades each month*



KONICA MINOLTA

www.konicaminolta.com.my/home

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