

## MARKET CHALLENGES



### High Competition

Tough market competition with low profit margin? SmartKood can help you gain extra profit at ZERO cost.



### Low Customer Retention

Difficult to retain customers? Increase your brand loyalty with recurring orders.



### Lack of Innovation

Nothing new to offer to your customers? Join us and help your customers grow businesses with SmartKood.

## Why SmartKood?

Get more profit at no cost

Easy Onboarding

Fully utilise digital printers

Gain Competitive Edge

Customisable

## Adding value to your print business

We are passionate about helping your print business grow and achieve its full potential at your existing cost through multiple revenue model:

- System subscription
- QR codes usage



Scan to experience now!

### Authorised Reseller



KONICA MINOLTA

**Konica Minolta Business Solutions (M) Sdn Bhd (72640-P)**

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Konica Minolta Malaysia

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Endorsed and recognised by:



# MAKE SMARTER DECISIONS WITH CONSUMER INSIGHTS

Delivering bespoke data technology solutions to drive business success.



## PRODUCTS THAT CAN USE SMARTKOOD

Beauty & cosmetics



Tobacco, wine & luxury goods



Pharmaceutical & automotive



Certificates & electronics



## OUR SOLUTIONS

Product traceability

Anti-counterfeit

Consumer insights

Consumer engagement

Price dumping

e-Warranty

Inventory

Product Digital Identity

## EASY ONBOARDING

**Printers Offer Solutions**

Brand owners to register



**SmartKood**

Approve & Generate QR codes



**Printers**

Print packaging/label  
with QR Codes



**Brand Owners**

Distribute products



**Consumers**

Scan Smart QR Code

